

Social Value Projects to promote a Sense of Place



North Warrington Multiagency Meeting

As both an overarching idea and a hands-on approach for improving a neighborhood, city, or region, **placemaking** inspires people to collectively reimagine and reinvent public spaces as the heart of every community.

Strengthening the connection between people and the places they share, placemaking refers to a collaborative process by which we can shape our public realm in order to maximise shared value.

More than just promoting better urban design, placemaking facilitates creative patterns of use, paying particular attention to the physical, cultural, and social identities that define a place and support its ongoing evolution.

With community-based participation at its center, an effective placemaking process capitalises on a local community's assets, inspiration, and potential, and it results in the creation of quality public spaces that contribute to people's health, happiness, and well being.



Community Engagement

- Orford Rocks – affordable and fun activity to bring the community together.
- This painted rock, sometimes called a kindness stone, is simply a rock that someone has decorated with an inspirational message. They can be any size or shape, as big or small as you like! The point of this stone painting is to sprinkle positivity around your community. Once you create one, the idea is to leave it somewhere for another person to find and enjoy. As we all know, sometimes a simple message of love and compassion can spark joy and brighten someone's entire day.



Sunflower Competition

- A sunflower growing competition encourages participants to cultivate the tallest or largest sunflower head while potentially raising funds for a cause. These competitions can be organized for various groups, like schools, community organisations, or even just among friends and family.
- Affordable, fun and visible activity for the community.



Grow the
tallest

Sunflower

Digital Inclusion

- Opportunity to capture the historical aspects of the area working in an intergenerational way to share skills with the older generation and students.
- Can be used on site and remotely within an extra-care or college setting.
- Could also be used with ecology projects on site.



Ecology and Wildlife

- Working with partner organisations to create interpretation boards for the ecology areas on site.
- Possible brass rubbing wildlife trail that can be accessed online and completed on site
- A brass rubbing wildlife trail is a nature walk that incorporates brass rubbings as part of its educational and engaging elements. These trails often feature markers or plaques with brass rubbings that children can copy using crayons or wax crayons. The trails are designed to highlight different wildlife species and habitats in the surrounding area.



Tree Planting

- Tree planting, also known as afforestation or reforestation, involves transplanting tree seedlings or saplings to establish a new forest or enhance an existing one. It's a crucial practice for ecological restoration, environmental conservation, and climate change mitigation.



Bat and Bird Boxes

- Work alongside Ecology partners to research and create habitats for wildlife in the area.
- Link with Primary schools in the area to design bird houses
- Possible links with Songbird Survival, RSPB or Cheshire Wildlife / Wildlife Trust.
- Big Garden Birdwatch / RHS Projects.



Community Improvements

- Planting of bulbs on the estates in conjunction with Warrington Borough Council in autumn 2025 for spring 2026.
- Cleaning and refresh of the road signs in the area, in partnership with Streetscene.
- Social Value days at Greenwood Community Centre to improve the outdoor spaces for use by the community – possible introduction of Incredible Edibles. Replacement of wooden fence by college Students, materials funded by Vistry.



Local Residents Group establishment



- Work with partners to establish a residents group who can meet to help develop a Sense of Place for the area.
- This group would also be able to apply for and manage small funded projects and most importantly, continue the work after the development, sustainably.

Wellbeing

- House of Memories
- can be used as part of reminiscence sessions. The suitcases contain photos, memorabilia and objects that help promote conversations about memories of days gone by.
- In conjunction with Liverpool Museums
- Link with Warrington and Vale College to deliver.



Skills and Training

- Our first Construction Bootcamp with partners is full with 16 students, all with a guaranteed interview, possible apprenticeship and funded CSCS card. Further funding has now been promised on the back of the successful first course enrolments.
- Mapping of a Skills and Training Matrix from partners with gaps identified and included within the Skills Academy.
- Torus Foundation to deliver skills courses and advice at Greenwood Community Centre.



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GET INTO CONSTRUCTION

This Skills Bootcamp is designed for individuals looking to start a career in the construction industry as skilled or semi-skilled labourers. It's ideal for those seeking a career change, as well as those who are currently unemployed and looking to gain valuable industry skills.

Skills Bootcamp: Get into Construction will provide training in skills such as: Health & Safety, Basic Electrical Installation, Basic Plumbing, Basic Joinery and Basic Bricklaying. At the end of the bootcamp, students will also complete their CSCS card training and assessment, which will enable them to work on construction sites.

Want to learn more about what the course entails?
Join us at our upcoming Information, Advice, and Guidance event on **Tuesday 22nd April**.

The course will be taught over 12 weeks, 1 day per week, at our Warrington campus.

Duration: Friday 25th April - Friday 25th July
Classes: Friday, 9.00am - 4.30pm (Plus Wednesday 9th July & Wednesday 16th July)
Location: Warrington campus

For more information and to register your attendance at the information event, please email: tscally@wvr.ac.uk.

 **Warrington & Vale Royal**  **Construction & Civil Engineering Academy**



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